

↔ MN HFMA'S ↔

3rd Annual
Women's Conference

"Women of Influence"

Hilton Bloomington
3900 American Blvd. W.
Bloomington, MN 55437

hfma[™]
Minnesota Chapter

For more information,
visit www.mnhfma.org

Registration

Registration Fee is \$129

[Register online here!](#)

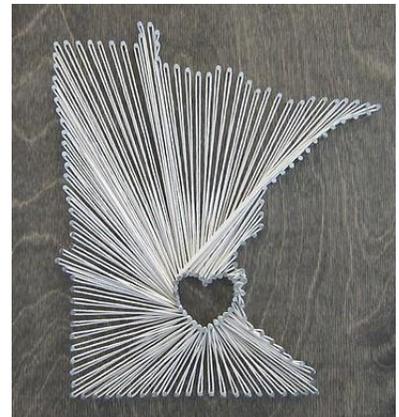
Entertainment

Come join us and enjoy the time, supplies, tools, tutorial & inspiration to make a woven masterpiece. Work at your own pace, enlisting the creativity of others for project tips, advice or help (or another cocktail!!) as needed.

When: Wednesday, January 23rd
5:30-7:30PM

Where: Hilton Bloomington
3900 American Blvd W
Bloomington, MN

What: Optional “Nail N String Art” activity and networking happy hour hosted with appetizers, beverages, wine and beer.



*Image is for visual purposes only.
This is not what you will be making.*

Agenda: Women's Leadership Conference 2019
Women of Influence

Wednesday, January 23, 2019, 9:15 am to 4:15 pm
Hilton Minneapolis/Bloomington Hotel
3900 American Boulevard West, Bloomington, MN 55437

9:15 Registration

9:50 Welcome and Introductions

10:00 From Broken to Beautiful: A Journey of Recovery and Rediscovery

Presented by **Courtney Godfrey**

Whether it's at work, life or love, a shift in perspective can change everything - making happiness and success achievable. Courtney was a healthy, happy 30-year-old newlywed when a freak accident sent her life in a tailspin. Although memories from that day are traumatic and everyday tasks can be a struggle, Courtney chooses to look at her situation with gratitude and grace.

11:00 Give Yourself 'the POWER' and Brand YOURSELF in a NEW WAY

Presented by **Bethany Williams**

How do you stand out and get those choice assignments, best positions and more pay? You learn to give yourself the empowerment to move up and you brand yourself for distinction. Bethany will discuss the key steps to identifying a successful go forward brand and ways to instantly change your POWER position at work.

12:00 Lunch for a Cause – Haven Housing

Providing women in crisis or transition with a stable environment and the opportunity to explore options for their future. At each of our three Haven Housing programs, we strive to support women as they stabilize, heal from trauma, work to identify and overcome their barriers to independence, find their strength and create a more hopeful future.

We encourage you to bring an In Kind item for Haven Housing. Items needed are:

- *Winter clothes for kids 6 months-16years (hats, scarves, mittens/gloves, coats, snow pants and boots)*
- *Undergarments for women (bras, socks and underwear)*
- *Twin size sheet sets*
- *Towels and washcloths*
- *Full-size toiletries (toothpaste, toothbrush, shampoo, conditioner, facial cleanser, moisturizer--items especially made for ethnic hair and skin are most needed)*
- *Paper towels, garbage bags, all-purpose cleaner, toilet bowl cleaner, window cleaner, dish soap and hand soap.*

Empowered women
Empower women

15 minute break

1:15 HAPPEE

Keynote presented by **Rachel Funk-Johnson**

As an energy enthusiast, motivator and wellness warrior, it's my passion to help others realize their potential for happiness; mind, body and spirit. As a motivational speaker, I'm at home on the stage, sharing my story with those who need a boost of positivity, realism and fun! My goal is that each audience member will walk away with a sense of their uniqueness, excited about the potential for their lives and thankful for the opportunity to make their dreams a reality.

15 minute break

3:00 Women of Influence Panel

Panelists:

Kristi Ball (VP Hospital Operations, HealthEast Bethesda)

Barbara Joers (CEO, Gillette)

Kathy Parsons (VP of Rev/Risk, CentraCare)

Brandi Sillerud (MHA Program Advisor, MHM)

4:15 – 5:00 Social & Headshots by Willow & Wren Photography

Staying for the Winter Institute Conference? Join us for evening a games, networking, food and drinks following the conclusion of the Women's Conference Social.

Speaker Biographies

Courtney Godfrey is a local TV reporter in Minneapolis, Minnesota. While her job is fun and fulfilling, Courtney's biggest accomplishments stem from her advocacy and charitable work. After suffering a life altering injury in 2017, Godfrey has used her platform as a local TV reporter to spread a message of hope and perseverance. She lives in Minneapolis with her loving husband and 10 pound dog-child.

Bethany Williams serves as principal of provider business development at Sutherland Healthcare. In this role, she is responsible for growing the provider business through strategic partnerships and building brand awareness. She is also a thought leader and regularly presents at national and international conferences on revenue cycle, innovation in healthcare, work-life balance, branding, and social media.

Bethany has more than 30 years' experience working in consulting, product development, strategy, and business development in the healthcare and IT industries. Prior to joining Sutherland, she served as regional partner at IKS Health, where she worked on innovative Virtual Scribe and Document Management solutions, as well as business development. Before this, she led the creation of a new social way to share documents in healthcare delivered to the market at a disruptively low cost while at ZirMed as vice president of product strategy. She's also held prestigious roles in healthcare consulting at PwC and GE Healthcare.

Bethany completed her undergraduate education with a B.A. in Healthcare Administration from National University. She went on to continue her education at Stanford University in Entrepreneurial Studies. She currently resides in Dallas, Texas with her husband. In her free time, Bethany enjoys writing and keynote-speaking at conferences. She recently summited Mount Kilimanjaro and is always on the lookout for the next mountain to climb.

Rachel Funk-Johnson is an energy enthusiast, motivator and wellness warrior. She has transformed her life from corporate merchandise buyer to national speaker and successful entrepreneur. Rachel's health and wellness aspirations began in 2008 after a massive corporate layoff and realizing that she needed to take control of all aspects of her life; mind, body and spirit. This led her to helping others through receiving her Massage Therapy License in 2010, Health Coaching Certification and 200 hour Yoga

Certification in 2013 while simultaneously building her business. In 2014, Rachel co-founded the Excite! Wellness Studio in Chippewa Falls, Wisconsin. Recognizing that the need for resources in health was even greater, Rachel obtained her Master's Degree in Clinical Mental Health Counseling from the University of Wisconsin-Stout in 2018. As a Licensed Professional Counselor her passion is to change the way the world receives and perceives therapy. In October 2018, Rachel opened the Happy Apple Therapy Center in Menomonie, Wisconsin. Offering counseling, massage and yoga under one roof, Happy Apple provides an integrative therapy approach that is unique to each individual. Rachel continues to grow her offering through her businesses and incredible staff as well as speaking engagements. She resides in Menomonie, WI with her husband, Jason. Rachel's hope and passion is to help every Individual find their happy.